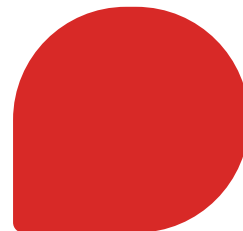


Get the attention you need with effective digital marketing services



£250
per month +Vat

£500
per month +Vat

INITIAL ANALYSIS & ON PAGE SEO

In-Depth Site Analysis	✓	✓
Keyword Research	✓	✓
Image & Hyperlink Optimisation	✗	✓
On-Page Crawl Error Correction	✗	✓
Meta Tags/Title Tag Changes	✓	✓
Navigation Architecture	✓	✓
Page Layout Analysis	✓	✓

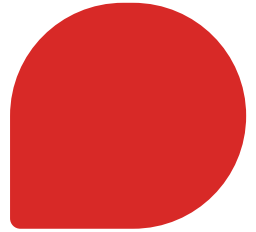
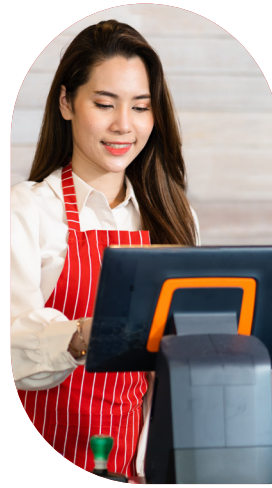
TRACKING SETUP

Google Webmaster Tool	✓	✓
Google Analytics	✓	✓
Google Tag Manager	✓	✓
Google Analytics Goal Set Up	✓	✓
Google Analytics E-Commerce Tracking	✓	✓

LOCAL MARKETING

Google Local Business Listing Setup	✓	✓
Google Local Business Listing Optimisation	✓	✓
Business Reviews	✓	✓
Business Listing	✗	✓

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ADVERTISEMENTS

Adwords (For Brand Name)	✓	✓
Adwords (For Generic Terms Like "Takeaways Near Me")	✓	✓
Adwords (For Popular Dishes)	✓	✓
Adwords (For Competitors)	✗	✓
Facebook Ads	✗	✓
Remarketing Ads	✗	✓

REPORTING & MONTHLY INSIGHTS

Overall Visits Vs. Conversion Reports	✓	✓
Adwords Campaign Performance Report	✓	✓
Strategic Planning Report on Advertisement Budget Allocation	✓	✓
Assisted Conversion Reporting Using Goals	✓	✓